Slavery and Human Trafficking Statement
September 2021

The statement below sets out action taken by Yell Group Limited ("Yell") and its operating companies, including (but not limited to) its UK subsidiaries, Yell Limited and Yell Sales Limited (together the "UK Subsidiaries") to understand and mitigate potential modern slavery risks related to its businesses and put in place steps that are aimed at ensuring there is no slavery and human trafficking in its own business or in its supply chain.

INTRODUCTION

Yell is an international business with customer facing operations in the UK. Operating under a range of brands, our digital products are famous for helping our merchant customers get found by consumers. Our digital product range includes on-line directories, websites, search and display products and analytic tools.

Our supply chain extends beyond the countries in which our customers are located. In particular, certain customer services and production facilities are located in India and I.T services are located in the Philippines.

Yell prides itself on its long-held commitment to ethical business practices. As such, we fully support the objective of the United Kingdom's Modern Slavery Act 2015, which requires businesses to publish on their website an annual disclosure detailing steps taken to address the possibility of slavery and/or human trafficking in their supply chains.

A CODIFIED APPROACH

The Yell Code of Ethics is the foundation stone of our approach to ethical business. Its core principle is that everyone has the right to be treated with honesty and respect, and to work in a safe and healthy environment. Specifically, as regards suppliers, the Code states:

> *Suppliers should ensure their workers are treated fairly and with respect. For example, they should comply with working hour limits and minimum wage guidelines and not employ child labour. Our suppliers should ensure working conditions are healthy and safe……..*

Every new employee to Yell is trained in our Code of Ethics and our Compliance Team is responsible for ensuring that this training is refreshed on a regular basis.

In addition, we require all our Suppliers to commit to a separate Code of Ethics for Suppliers and to promote the same high standards through their supply chains.

The Supplier Code is based on statutory requirements and internationally recognised standards set out in the UN Universal Declaration of Human Rights and the International Labour Organisation Conventions.

It specifically provides that suppliers will not employ any person below the minimum legal age for employment and will take particular steps to safeguard the interests of any workers under the age of 18. In addition, it sets strict standards as regards forced labour, working hours, minimum wage, zero discrimination, freedom of association and health and safety.

The Group also operates a confidential whistle-blowing procedure for employees to make known any concerns, including over treatment of others.

MONITORING AND COMPLIANCE

Compliance with Yell's supplier code is a mandatory requirement for working with us. From time to time our Compliance and Procurement teams will carry out assessments to verify compliance. Our suppliers are all on notice that Yell reserves the right to terminate their contracts in the event of non-compliance. All our suppliers are expected to comply fully with all national and local laws and regulations. Should we become aware of any organisation found to have been involved in modern slavery, we would cease trading with them.

In the past 12 months, in addition to training and compliance activity, the specific topic of slavery and human trafficking has been considered and given due attention at board level. Specifically, the management team has considered its supply chain and has assessed the level of risk relating to slavery and human trafficking.

The risk (whilst not zero) was evaluated as very low. Notwithstanding this, further enquiries were carried out by our Compliance Team and at the supplier level. This involved contacting all perceived "higher" risk suppliers, requiring them to confirm that they comply fully with the Modern Slavery Act.

No facts or circumstances came to light through the above process that have caused us to be concerned about the existence of slavery and/or human trafficking in the Yell group and its supply chain.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our Group's modern slavery and human trafficking statement for the financial year ending 31st March 2021 as approved by the Board on 28 July 2021.

Signed on behalf of the Board

David Anderson
Chairman